

To: Our Valued Customers

January 31, 2014

It is my pleasure to announce that effective February 1, 2014 Bradford White Canada will be represented in Central Ontario by Equipco Limited. Founded in 1982, Equipco now represents over 35 manufacturers in the plumbing and heating arena across Canada. They recently opened their Mississauga office and are pleased to have them on board!

Although many of you may already know Equipco and their staff from other lines they represent, they and our District Sales Manager, Joe Drago will be visiting you shortly.

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Sincerely, Bradford White Canada Inc.

Dan Milroy Canadian Sales Manager

Cc: P McDonald, General Manager J. Drago, District Sales Manager BWCC Customer Service Department BWCC Technical Service Department Equipco Ltd

PRODUCTS ONLY FOR PROFESSIONALS